

ANQA SALAM

USER EXPERIENCE DESIGNER

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00923305445959

SKILLS

Design

UX - Research & Ideation, UI Design, Prototyping, Product Strategy, Visual Design, Branding & Identity

Technical

Figma, Sketch, Invision, Zeplin, Principle, Adobe Creative Suite

Communication

Public Speaking, Report Writing

AWARDS

3rd Position in a National Design Competition

Pakistan Post
Lahore, Pakistan - 2014

Honorable Mention Award

Disarmament and International Security Council at MUIMUN.
Münster, Germany - 2013

Best Position Paper Award

United National General Assembly at SPRIMUN
Rennes, France - 2014

Fully-Funded Scholar from Punjab University to 2 International Model UN conferences

2013 & 2014

Certificate of Merit Holder in Model United Nations

Lahore, Pakistan - 2014

Student Council PUCAD

Lahore, Pakistan
2012 - 2014

EXPERIENCE

Conrad Labs - UX Designer

October 2020 - Present

Conrad Labs provides high quality engineering & design muscle to multiple startups across America.

I am serving as a UX Designer for a Texas based meat processing company where I am translating the big data into intuitive user intecation.

i2c Inc - UI/UX Designer

April 2019 - September 2020

i2c is a FinTech which provides SaaS products as banking solutions globally. I was responsible for designing new features of existing clients like CIBC & Comerica Bank, starting from information architecture up till creating the prototypes ready for User Testing.

Alongside maintaining existing websites/platforms/visuals with a critical eye optimising User Experience.

Venturedive - Corporate Communication & UI/UX Designer

January 2018 - May 2019

A full-service software design & development company where I creatively communicated the corporate information companywide/externally. Also worked on multiple products participating in design sprints & product conceptualization.

Limelight - Graphic Designer

December 2016 - December 2017

Worked as an graphic designer for Pakistan's leading fashion retail brands with 81 outlets across Pakistan. I was responsible for both, print & digital media campaigns starting from strategy planning with the marketing team upto the final visuals.

Big Beehive - Graphic Designer

July 2015 - August 2016

A digital design agency where I was responsible for execution of marketing campaigns for multiple products on all digital platforms.

Salamat International Campus for Advanced Studies (SICAS) Debating Coach

September 2015 - August 2016

Coached students for Model United Nation conferences involving diplomacy and foreign affairs at Lahore's oldest and most prestigious network of schools that offers a comprehensive education from pre-school to A' Levels.

EDUCATION

National College of Arts

Master of Multimedia Art (MMA)
2016 - 2018

University of the Punjab

Bachelor of Fine Arts (BFA) - Graphic Design
2010 - 2014